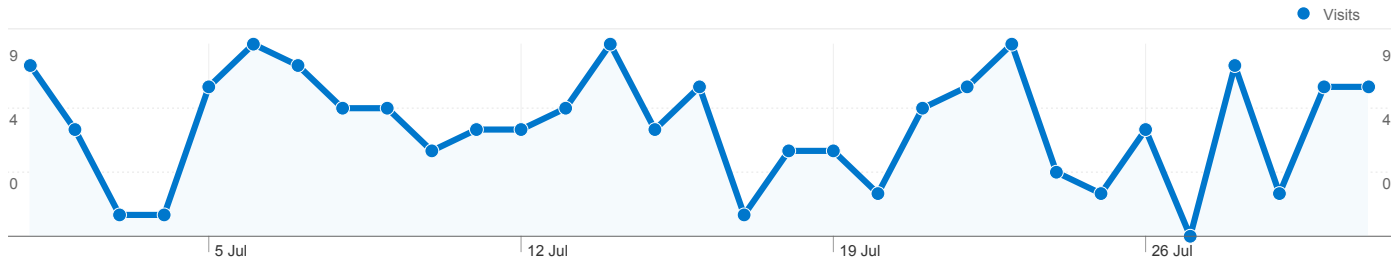


Dashboard

Comparing to: Site



Site Usage

159 Visits

35.22% Bounce Rate

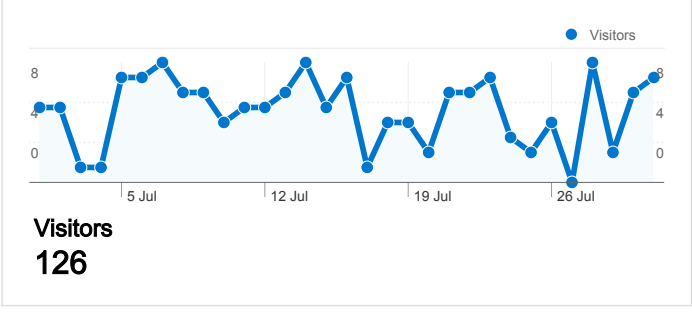
1,024 Pageviews

00:03:07 Avg. Time on Site

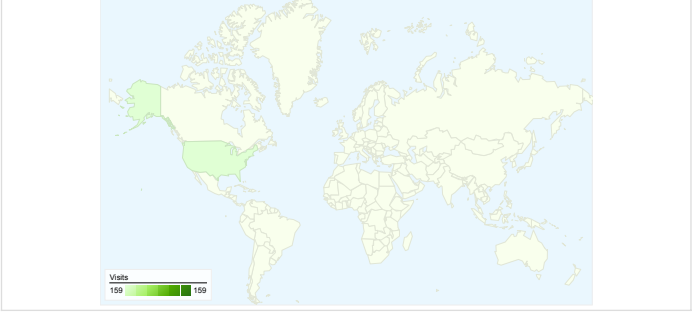
6.44 Pages/Visit

69.81% % New Visits

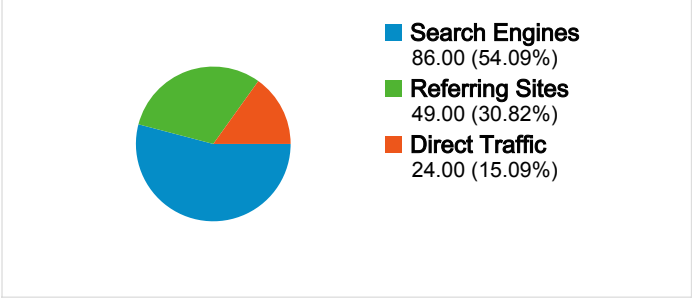
Visitors Overview



Map Overlay



Traffic Sources Overview

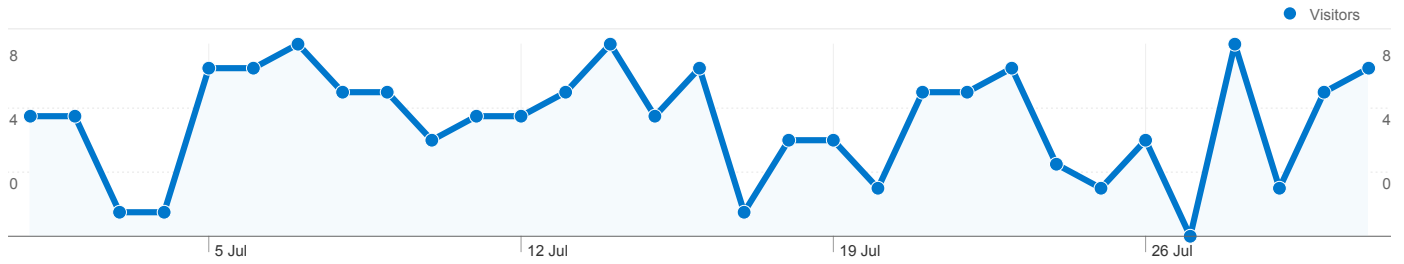


Content Overview

Pages	Pageviews	% Pageviews
/staff/Staff1.aspx	448	43.75%
/	171	16.70%
/AboutUs.aspx	106	10.35%
/Default.aspx	39	3.81%
/ContactUs.aspx	27	2.64%

Visitors Overview

Comparing to: Site



126 people visited this site

159 Visits

126 Absolute Unique Visitors

1,024 Pageviews

6.44 Average Pageviews

00:03:07 Time on Site

35.22% Bounce Rate

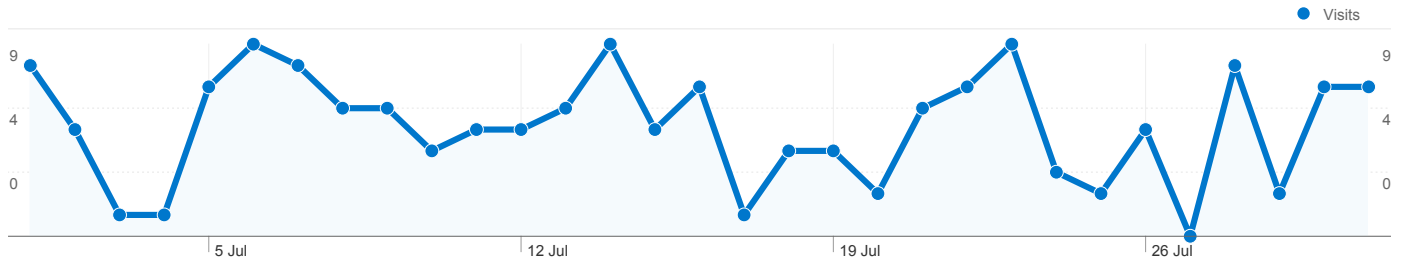
69.81% New Visits

Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	92	57.86%	Cable	105	66.04%
Firefox	33	20.75%	Unknown	22	13.84%
Safari	24	15.09%	T1	16	10.06%
Chrome	8	5.03%	DSL	16	10.06%
Mozilla	2	1.26%			

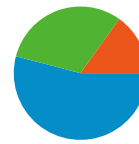
Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 159 visits

-  15.09% Direct Traffic
-  30.82% Referring Sites
-  54.09% Search Engines



- **Search Engines**
86.00 (54.09%)
- **Referring Sites**
49.00 (30.82%)
- **Direct Traffic**
24.00 (15.09%)

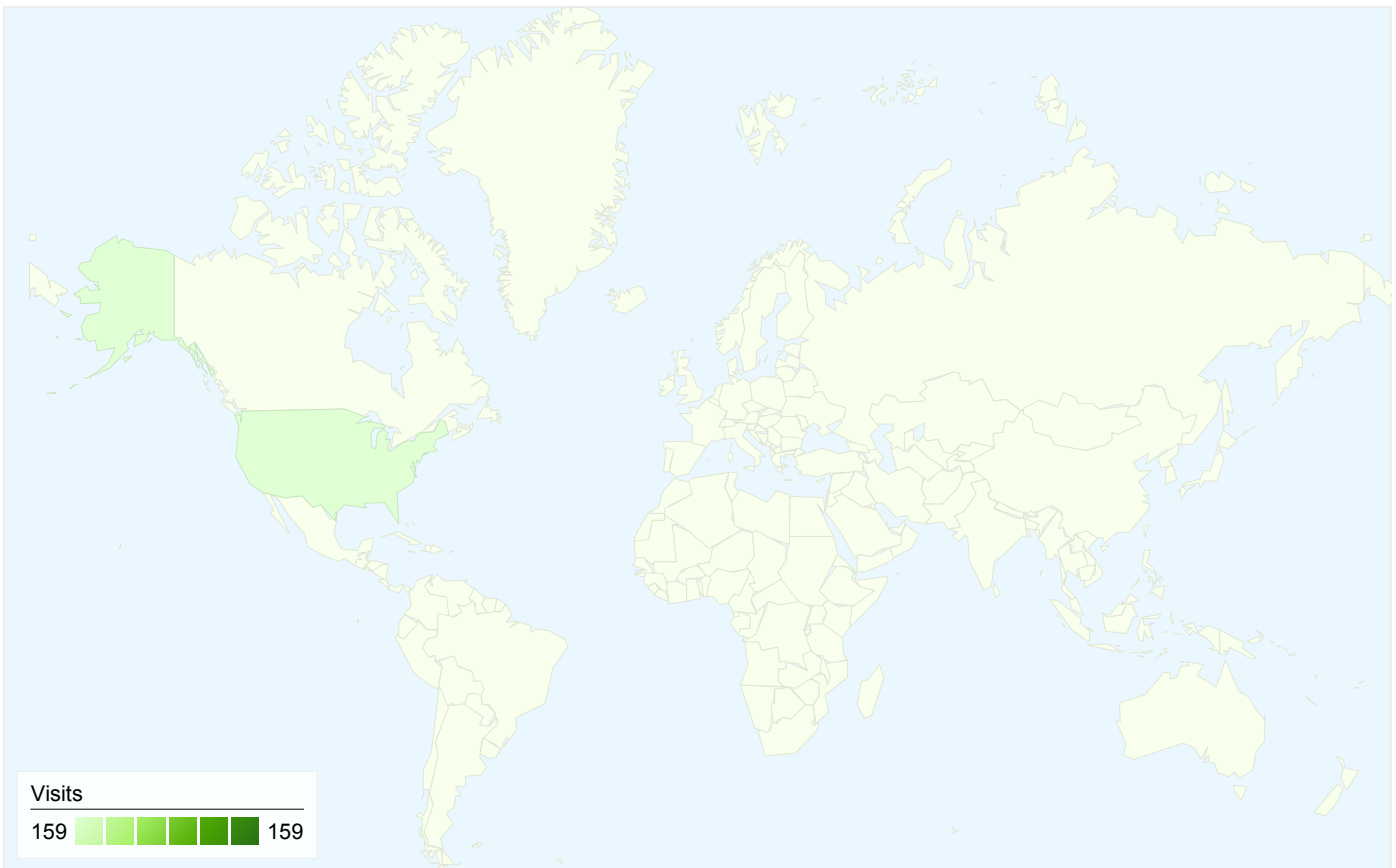
Top Traffic Sources

Sources	Visits	% visits
google (organic)	68	42.77%
(direct) ((none))	24	15.09%
facebook.com (referral)	23	14.47%
yahoo (organic)	8	5.03%
grandtraverseresort.com	7	4.40%

Keywords	Visits	% visits
northern michigan veterinary	21	24.42%
northern michigan veterinary	3	3.49%
elk rapids animal clinic	2	2.33%
northern michigan animal	2	2.33%
northern michigan veterinary	2	2.33%

Map Overlay

Comparing to: Site



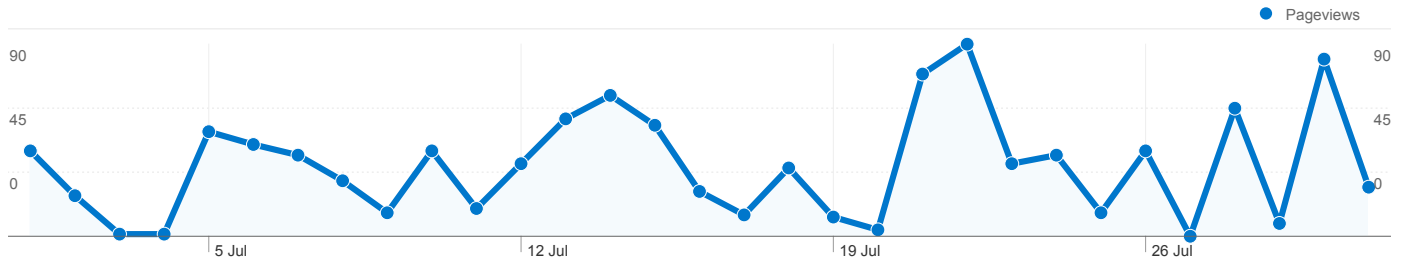
159 visits came from 1 countries/territories

Site Usage

Visits 159 % of Site Total: 100.00%	Pages/Visit 6.44 Site Avg: 6.44 (0.00%)	Avg. Time on Site 00:03:07 Site Avg: 00:03:07 (0.00%)	% New Visits 69.81% Site Avg: 69.81% (0.00%)	Bounce Rate 35.22% Site Avg: 35.22% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	159	6.44	00:03:07	69.81%	35.22%

Content Overview

Comparing to: Site



Pages on this site were viewed a total of 1,024 times

1,024 Pageviews

504 Unique Views

35.22% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/staff/Staff1.aspx	448	43.75%
/	171	16.70%
/AboutUs.aspx	106	10.35%
/Default.aspx	39	3.81%
/ContactUs.aspx	27	2.64%